

## About Keller Williams Realty



Keller Williams Realty was founded in Austin, Texas in 1983 by Gary Keller and Joe Williams. Gary and Joe were two young real estate brokers with a vision of providing unsurpassed real estate service in a true partnership with agents and home buyers and sellers, with a “win-win” or “no deal” philosophy. Within three years, Keller Williams was the largest single office real estate company in the city of Austin. In spite of the Texas real estate crash of the late 1980's, Keller Williams grew from a single office company of 33 agents to a regional business of sixteen offices with over one hundred and twenty agents.

Keller Williams Realty began franchising in 1987 and expanded to Canada in 1998. From 1995 to present, the company has become one of the fastest growing real estate companies in the United States with sales and commissions growth topping 700% during that period. Keller Williams Realty is America's 3rd-largest real estate franchise in 2009 with more than 650 offices and more than 70,000 associates across the United States and Canada.

Company founder Gary Keller serves as chairman of the board. He is responsible for providing strategic direction for all Keller Williams® divisions and affiliate companies. Mo Anderson serves as Vice Chairman of the Board and is the driving force behind Keller Williams Realty's culture of family. Mark Willis was named Chief Executive Officer (CEO) of Keller Williams Realty International in 2005 and is responsible for the day-to-day operations of Keller Williams®.

**Everyone has a story**

**Begin the next exciting chapter of yours with Keller Williams Realty!**



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## Use Keller Williams® ...Because Your Move Matters!

- We are committed to providing the most professional and most comprehensive real estate services to our clients across the country.
- Our standards of performance are the highest in the industry.
- Our sales agents undergo rigorous and continuous real estate training to keep them on the cutting edge of industry trends and information.
- By maintaining close relationships with lending institutions, we help buyers find the best possible financing every day and we guide and support the seller throughout the sales process.
- Our Market Centers provide services to consumers in all areas of buying and selling a home, including relocation, financing assistance, and market analysis.
- We have a corporate philosophy of “working for the agent, instead of the agent working for the company.”
- We prefer to partner with only the top REALTORS® in each market. We have a company policy of selecting only the very best agents in any given area. These individuals are top producers, or have the potential to be so.
- By maintaining our standards of excellence, we can provide Keller Williams customers with the best real estate experience possible.
- We have a wealth of regional real estate listings available on our website: <http://www.kw.com>.
- The combined knowledge, dedication and professionalism of our Sales Associates, results in a nationwide commitment to finding the buyer or seller that is right for you.



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# Use Keller Williams® ...Because Your Move Matters!



- **Full Time Professionals**

Keller Williams® is made up of top sales associates and supporting staff that are carefully selected to be part of our firm.

- **Knowledgeable**

In addition to required education for licensing, our sales associates attend numerous courses through Keller Williams® University to keep them up-to-date on current real estate trends and information. Our training is the most comprehensive in the industry.

- **Professional Standards**

Our standards for performance are for the benefit of our clients and they are the highest standards in the industry. Our policy manual guarantees our professional standards.

- **Financing Power**

Our sales associates and staff maintain a day-to-day contact with preferred lending institutions in their business area. This helps our buyers find the best possible financing.

- **Prequalified Buyers**

At Keller Williams®, we work to protect buyers and sellers by obtaining pre-qualifying information on all potential buyers. This service helps buyers know if they might be qualified to purchase a new home and it helps sellers know if their purchaser may be qualified to purchase a home.

- **Inventory Knowledge**

In order to be successful in working with buyers, each Keller Williams® office maintains a large inventory of brokerage and new homes for sale. Our associates are always aware of all the available properties within their market.

- **Total Commitment**

Our commitment to you is this - We will always strive to provide professional real estate services to the very best of our ability.



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